



## **Karina Kelly**

### **Enterprise Development Lead**

Karina's strategic role as Enterprise Development Lead at Galvia leverages her entrepreneurial acumen to expand the company's client base. She joined Galvia in September 2023.

As former CEO and co-founder of Content Llama, a female-led e-commerce startup, Karina's expertise stems from a B.Sc., a Masters in Marketing, and prior financial services experience. Hailing from Roscommon and residing in Donegal, Kelly passionately champions female entrepreneurship.

Karina plays a crucial role at Galvia in illuminating how Artificial Intelligence (AI) can revolutionise organisational growth, profitability, and efficiency by unlocking the power of data. Her efforts focus on demonstrating how AI not only drives these facets but also liberates staff to engage in more meaningful and impactful endeavours within their organisations.

Follow Karina Kelly at: <https://www.linkedin.com/in/karinakelly/>  
or @karinakellyirl